

# SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

**CHIEF PROBATION OFFICERS**  
OF CALIFORNIA

**SUPPORTING EXCELLENCE IN  
CALIFORNIA PROBATION: STRATEGIES  
FOR SUCCESS CONFERENCE**

**ANAHEIM MARRIOTT, ANAHEIM, CALIFORNIA**

**JUNE 24-26, 2024**

*The sponsorship opportunities are only available to CPOC Probation Partners. For more information on the program and how to become a Probation Partner please click [here](#).*

CPOC's planning committee has been hard at work on ways to create exciting initiatives for our first Statewide Conference. This gives you a unique opportunity for your Company to share the spotlight. We are offering more opportunities than ever before, including additional online visibility, for your Company to be seen as a leader and influencer. With a host of options at a variety of price points there is sure to be a sponsorship that aligns with your marketing goals.

# SPONSORSHIP OPPORTUNITIES

## **Platinum - \$8,000**

### **One (1) available**

- Two (2) complimentary registrations
- Highlighted in the Conference materials.
- Acknowledgement at the 2024 Conference
- One (1) full page advertisement in Conference Packet
- Opportunity to welcome attendees during the opening remarks (4 minutes)
- One (1) SWAG item for attendees, with logo (Company to provide 450 items)
- Three (3) marketing emails that highlight Company and representative throughout the year, Company selects months.
- "Platinum" nametag/ribbon at all events for the year
- Company logo with link posted on Conference website page.

## **Gold - \$5,000**

### **Four (4) available**

- One (1) complimentary registration
- Highlighted in the Conference materials.
- Acknowledgement at the 2024 Conference
- One (1) half page advertisement in Conference Packet
- Opportunity to welcome attendees at one Reception (2 minutes)
- One (1) SWAG item for attendees, with logo (Company to provide 450 items)
- Two (2) marketing emails that highlight Company and representative throughout the year, Company selects months.
- "Gold" nametag/ribbon at all events for the year
- Company logo with link posted on Conference website page.

## **Silver - \$2,500**

- One (1) complimentary registration
- Highlighted in the Conference materials.
- Acknowledgement at the 2024 Conference
- One (1) quarter page advertisement in Conference Packet
- One (1) marketing email that highlights Company and representative during the year, Company selects month.
- "Silver" nametag/ribbon at all events for the year

### **Bronze - \$1,500**

- Highlighted in the Conference materials.
- Acknowledgment at the 2024 Conference
- "Bronze" nametag/ribbon at all events for the year

### **Motivational/Keynote Speaker - \$6,000**

#### **Four (4) available**

- One (1) marketing email highlighting speaker with Company logo
- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

### **Lunch - \$5,000**

- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

### **Reception - \$5,000**

- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

### **Breakfast - \$3,000**

- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

### **Lanyard - \$3,000**

#### **One (1) available**

- Logo on Lanyard
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

### **Network Break - \$2,500**

- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon



The Exhibit Hall at CPOC 2024 Conference is a main attraction for attendees. It's the place where new products, services and innovations are showcased and where colleagues in our industry make meaningful connections. The excitement and energy inside the CPOC Exhibit Hall makes a lasting impression.

Exhibitor pricing is per Company and includes registration for one representative. CPOC does not offer a "badge swap" or shared days option, additional representatives can be added for a fee. Exhibitors receive access to Conference exhibit days only, if a representative would like to attend the entire Conference they are encouraged to register as an attendee.

# EXHIBITOR PRICING

**Exhibit Hall Dates: June 24-25, 2024**

## **Pricing:**

### **Non-refundable**

- \$1,500 Associates/For-Profit Companies
- \$900 Non-Profit Companies
- \$400 for additional reps

## **Exhibiting Includes:**

- One (1) 6' table with a tablecloth and one (1) banquet chair.
- Participation at meals and breaks offered during the Conference Exhibit Hall days.
- One (1) representative access to Conference during the Exhibit Hall days.
- Highlighted in the Conference materials.

## **FAQs:**

- **Can I enhance my booth?** Yes, however Exhibitors that would like additional set-up, power or other services will be responsible for all costs associated with the addition of extra services and will need to coordinate with the hotel directly. CPOC will provide contact information for the hotel once Exhibitor is confirmed.
- **Is there WiFi in the Exhibit Hall?** No, however Exhibitors that would like WiFi for their booth will need to coordinate with the hotel directly. The Exhibitor is responsible for all costs associated with the addition of WiFi for their booth. CPOC will provide contact information for the hotel once Exhibitor is confirmed.
- **Does the Exhibitor package come with a hotel reservation or guarantee me a room at the hotel?** No, hotel accommodation is not included in the Exhibitor package. Representatives must make their own hotel reservations.

- **I can't stay for both days at the Exhibit Hall, can my colleague take my place?** No, CPOC does not offer "badge swap" or shared days for attendees.
- **Do I get to select my placement in the Exhibit Hall?** No, CPOC will be coordinating placement of Exhibitors to ensure a positive and successful experience for our attendees and participating Companies.
- **How do I know I'm confirmed?** CPOC will contact all confirmed Exhibitors once approved and payment has been received. Details for hours and booth placement will be sent under separate correspondence.
- **Who do I send my Company information to?** Confirmed Exhibitors will need to send a brief description of their company in paragraph format, contact information for their representative(s) and the company logo no later than May 15 to [conference@cpoc.org](mailto:conference@cpoc.org)

*For more information on Exhibiting or Sponsorship at the CPOC 2024 Conference, please contact [conference@cpoc.org](mailto:conference@cpoc.org).*

**SUBMIT HERE**

