

SPONSORSHIP OPPORTUNITIES

CHIEF PROBATION OFFICERS
OF CALIFORNIA

**SUPPORTING EXCELLENCE IN
CALIFORNIA PROBATION: STRATEGIES
FOR SUCCESS CONFERENCE**

ANAHEIM MARRIOTT, ANAHEIM, CALIFORNIA

JUNE 24-26, 2024

The sponsorship opportunities are only available to CPOC Probation Partners. For more information on the program and how to become a Probation Partner please click [here](#).

CPOC's planning committee has been hard at work on ways to create exciting initiatives for our first Statewide Conference. This gives you a unique opportunity for your Company to share the spotlight. We are offering more opportunities than ever before, including additional online visibility, for your Company to be seen as a leader and influencer. With a host of options at a variety of price points there is sure to be a sponsorship that aligns with your marketing goals.

SPONSORSHIP OPPORTUNITIES

Platinum - SOLD OUT

- Two (2) complimentary registrations
- Highlighted in the Conference materials.
- Acknowledgement at the 2024 Conference
- One (1) full page advertisement in Conference Packet
- Opportunity to welcome attendees during the opening remarks (4 minutes)
- One (1) SWAG item for attendees, with logo (Company to provide 450 items)
- Three (3) marketing emails that highlight Company and representative throughout the year, Company selects months.
- "Platinum" nametag/ribbon at all events for the year
- Company logo with link posted on Conference website page.

Gold - \$5,000

Four (4) available

- One (1) complimentary registration
- Highlighted in the Conference materials.
- Acknowledgement at the 2024 Conference
- One (1) half page advertisement in Conference Packet
- Opportunity to welcome attendees at one Reception (2 minutes)
- One (1) SWAG item for attendees, with logo (Company to provide 450 items)
- Two (2) marketing emails that highlight Company and representative throughout the year, Company selects months.
- "Gold" nametag/ribbon at all events for the year
- Company logo with link posted on Conference website page.

Silver - \$2,500

- One (1) complimentary registration
- Highlighted in the Conference materials.
- Acknowledgement at the 2024 Conference
- One (1) quarter page advertisement in Conference Packet
- One (1) marketing email that highlights Company and representative during the year, Company selects month.
- "Silver" nametag/ribbon at all events for the year

Bronze - \$1,500

- Highlighted in the Conference materials.
- Acknowledgment at the 2024 Conference
- "Bronze" nametag/ribbon at all events for the year

Motivational/Keynote Speaker - \$6,000

Four (4) available

- One (1) marketing email highlighting speaker with Company logo
- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

Lunch - \$5,000

- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

Reception - \$5,000

- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

Breakfast - \$3,000

- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

Lanyard - \$3,000

One (1) available

- Logo on Lanyard
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

Network Break - \$2,500

- Highlighted in the Conference materials
- Acknowledgement at the 2024 Conference
- Sponsor nametag/ribbon

1st Annual Fun Run - \$500 - *NEW ACTIVITY!*

- Logo on Fun Run T-Shirt



SUBMIT HERE

