SPONSORSHIP & EXHIBITOR OPPORTUNITIES

CPOC & CPOC FOUNDATION STATEWIDE CONFERENCE

PRESENTS

ACCOUNTABILITY WITH
PURPOSE
SAFETY WITH
VISION

DECEMBER 2-4, 2026

MONTEREY CONFERENCE CENTER
MONTEREY, CALIFORNIA

APPLY HERE

This conference is about elevating the probation profession beyond the day-to-day tasks and recognizing the broader impact probation has on individuals, communities, and public safety.

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

(Non-refundable)

PLATINUM SPONSOR - $15,000

Must be a CPOC Probation Partner

- Three (3) conference registrations
- One (1) exhibitor table
- Opportunity to provide keynote session introduction remarks
- Recognition on sponsorship slides displayed between sessions
- Branded coffee break sponsorship
- One (1) full-page advertisement in the conference program
- Raffle prize giveaway opportunity
- One (1) branded swag item included for attendees
- Two (2) marketing emails distributed throughout the year, with timing selected by the sponsor
- One (1) featured social media highlight
- Featured recognition in the conference program
- Branded signage displayed throughout the conference venue
- Platinum sponsor ribbon on attendee badges
- One (1) year of Probation Partner Membership

GOLD SPONSOR - $10,000

Must be a CPOC Probation Partner

- Two (2) conference registrations
- One (1) exhibitor table
- Recognition on sponsorship slides displayed between sessions
- One (1) half-page advertisement in the conference program
- Branded signage displayed throughout the conference venue
- One (1) branded swag item included for attendees
- Raffle prize giveaway opportunity
- One (1) marketing email distributed throughout the year, with timing selected by the sponsor
- Featured recognition in the conference program
- Gold sponsor ribbon on attendee badges
- One (1) year of Probation Partner Membership

SILVER SPONSOR - $5,000

Must be a CPOC Probation Partner

- One (1) conference registration
- One (1) exhibitor table
- Branded signage displayed throughout the conference venue
- One (1) quarter-page advertisement in the conference program
- Raffle prize giveaway opportunity
- One (1) marketing email distributed throughout the year, with timing selected by the sponsor
- Featured recognition in the conference program
- Silver sponsor ribbon on attendee badges
- One (1) year of Probation Partner Membership

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Non-refundable)

LUNCH SPONSOR - $5,000
- One (1) conference registration
- Logo displayed on meal signage and napkins
- Featured recognition in the conference program
- Opportunity to provide brief remarks before lunch

COFFEE BREAK SPONSOR - $3,500
- One (1) conference registration for day of sponsorship
- Branding near coffee stations
- Featured recognition in the conference program
- Opportunity to place promotional items near coffee station

EXHIBITOR - $2,500
- One (1) conference registration
- One (1) exhibitor table
- Logo included in the conference program

LANYARD SPONSOR - $1,500
- Logo on conference lanyard

FUN RUN / YOGA / MORNING WALK SPONSOR - $750
- Logo on event t-shirts
- Logo on signage and maps
- Highlighted in conference program

ADDITIONAL REPRESENTATIVE - $450
- Limited availability
- One (1) registration

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