

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

CPOC & CPOC FOUNDATION STATEWIDE CONFERENCE

PRESENTS



OCTOBER 22-24, 2025

SHERATON SAN DIEGO HOTEL & MARINA

[APPLY HERE](#)

This conference will highlight the importance of investing in California Probation officers and staff so they can be best equipped to protect communities and connect those in the justice system to transformative rehabilitation.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$15,000

Four (4) sponsorships available

- Four (4) complimentary registrations
- Choice of exhibit table placement in order of application
- Keynote Session Intro Speech (*introduce speaker, branding on slides*)
- Eblast conference announcement to Chiefs
- Logo on conference materials
- One (1) full-page advertisement in conference program
- Branded coffee break sponsorship
- "Platinum" ribbon on registration badges

Year-Round Virtual Benefits:

- Probation Partner Membership one year included
- First choice for other sponsorship add-ons (special events, quarterly luncheons)
- Quarterly sponsor spotlight via eblast

GOLD SPONSOR - \$10,000

Four (4) sponsorships available

- Two (2) complimentary registrations
- Priority exhibit table placement
- Breakout session sponsorship (*branding and introduction*)
- Logo on conference materials
- One (1) half page advertisement in conference program
- "Gold" ribbon on registration badges

Year-Round Virtual Benefits:

- Probation Partner Membership one year included
- Additional sponsorship opportunities
- Bi-annual sponsor spotlight via eblast

SILVER SPONSOR - \$5,000

Four (4) sponsorships available

- One (1) complimentary registration
- Exhibit table (*great placement*)
- Logo on conference materials
- One (1) quarter page advertisement in conference program
- "Silver" ribbon on registration badges

Year-Round Virtual Benefits:

- One-time sponsor spotlight via eblast to Chiefs

EXHIBITOR OPPORTUNITIES

EXHIBITOR - \$2,500

(25) tables available

- One (1) complimentary registration
- Exhibit table (standard placement)
- Logo in conference program
- "Exhibitor" ribbon on registration badges

Additional Sponsorship Opportunities

(Add-ons for any tier or standalone exhibitor, do not need to be a Probation Partner)

Lunch Sponsor - \$5,000

- Logo on meal signage and napkins
- Highlighted in the conference program
- "Sponsor" ribbon

Health & Wellness "Fun Run" Sponsor - \$750

- Logo on T-Shirt
- Logo on signage and maps



APPLY HERE

