

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## CPOC & CPOC FOUNDATION STATEWIDE CONFERENCE

PRESENTS



**INVEST IN PEOPLE**  
**INVEST IN SAFETY**

**OCTOBER 22-24, 2025**

SHERATON SAN DIEGO HOTEL & MARINA

[APPLY HERE](#)

*This conference will highlight the importance of investing in California Probation officers and staff so they can be best equipped to protect communities and connect those in the justice system to transformative rehabilitation.*

# SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSOR - \$15,000**

*Four (4) sponsorships available*

- Four (4) complimentary registrations
- Choice of exhibit table placement in order of application
- Keynote Session Intro Speech (*introduce speaker, branding on slides*)
- Eblast conference announcement to Chiefs
- Logo on conference materials
- One (1) full-page advertisement in conference program
- Branded coffee break sponsorship
- "Platinum" ribbon on registration badges

### ***Year-Round Virtual Benefits:***

- Probation Partner Membership one year included
- First choice for other sponsorship add-ons (special events, quarterly luncheons)
- Quarterly sponsor spotlight via eblast

## **GOLD SPONSOR - \$10,000**

*Four (4) sponsorships available*

- Two (2) complimentary registrations
- Priority exhibit table placement
- Breakout session sponsorship (*branding and introduction*)
- Logo on conference materials
- One (1) half page advertisement in conference program
- "Gold" ribbon on registration badges

### ***Year-Round Virtual Benefits:***

- Probation Partner Membership one year included
- Additional sponsorship opportunities
- Bi-annual sponsor spotlight via eblast

## **SILVER SPONSOR - \$5,000**

*Four (4) sponsorships available*

- One (1) complimentary registration
- Exhibit table (*great placement*)
- Logo on conference materials
- One (1) quarter page advertisement in conference program
- "Silver" ribbon on registration badges

### ***Year-Round Virtual Benefits:***

- One-time sponsor spotlight via eblast to Chiefs

# EXHIBITOR OPPORTUNITIES

## **EXHIBITOR - \$2,500**

*(25) tables available*

- One (1) complimentary registration
- Exhibit table (standard placement)
- Logo in conference program
- "Exhibitor" ribbon on registration badges

## **Additional Sponsorship Opportunities**

*(Add-ons for any tier or standalone exhibitor, do not need to be a Probation Partner)*

## **Lunch Sponsor - \$5,000**

- Logo on meal signage and napkins
- Highlighted in the conference program
- "Sponsor" ribbon

## **Health & Wellness "Fun Run" Sponsor - \$750**

- Logo on T-Shirt
- Logo on signage and maps



**APPLY HERE**

